



ONE • YEAR • TO • GO!

CELEBRATING 50 YEARS OF MILTON KEYNES

Introduction

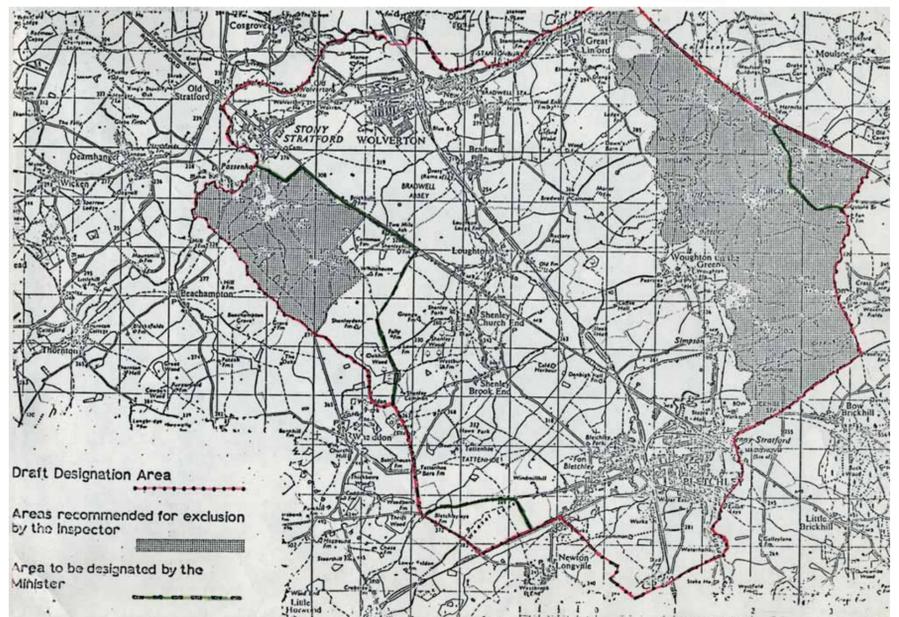
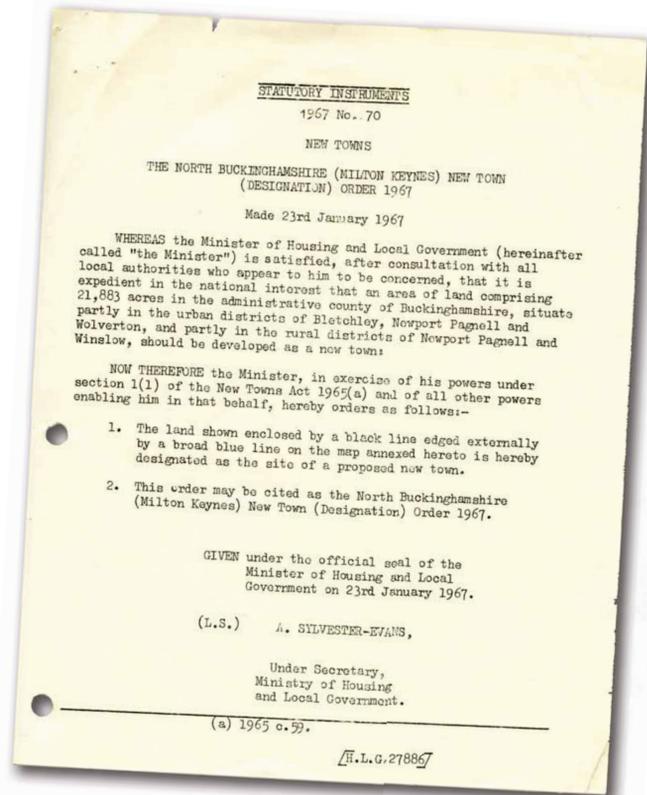
After World War II there was an urgent need for housing to replace damaged buildings, house the growing population, and relieve housing congestion in London. This led to the creation of 'garden cities' in rural or semi-rural areas.

Milton Keynes is the most well-known of these towns. Its location in a sparsely populated part of Buckinghamshire was chosen because it was between London and Birmingham, Oxford and Cambridge.

Milton Keynes was the nation's last 'new town' and first New City to be designated under the 1946 New Towns Act. It formally came into being as a designated new city on 23rd January 1967.

The government-appointed Milton Keynes Development Corporation had been entrusted with developing a city that was self-sufficient – and sufficiently well-appointed to become a regional centre.

Around 40,000 people were living in the area designated for the city – bordered by the three towns of Stony Stratford, Bletchley and Wolverton – with another 20,000 in the rural communities of what is now the Milton Keynes Borough, including Newport Pagnell, Olney and Woburn Sands.



Public presentations of the Interim Plan, Wilton Hall, Bletchley, February 1969



The fields where Central Milton Keynes will be built, 1974



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The 50th Anniversary

On 23rd January 2017, Milton Keynes will celebrate its 50th anniversary marking the date of the Designation of the New Town. This provides a fantastic opportunity to celebrate how far Milton Keynes has come as a city, to present to the world its unique story, and to look to the future vision for what Milton Keynes will become.

Milton Keynes Council is co-ordinating the MK50 programme of activity for 2017 but schools, businesses, charities, venues, individuals and organisations, will all have a part to play, using their expertise and specialisms to create a vibrant and accessible year of celebration.

For more information visit:

www.milton-keynes.gov.uk/MK50

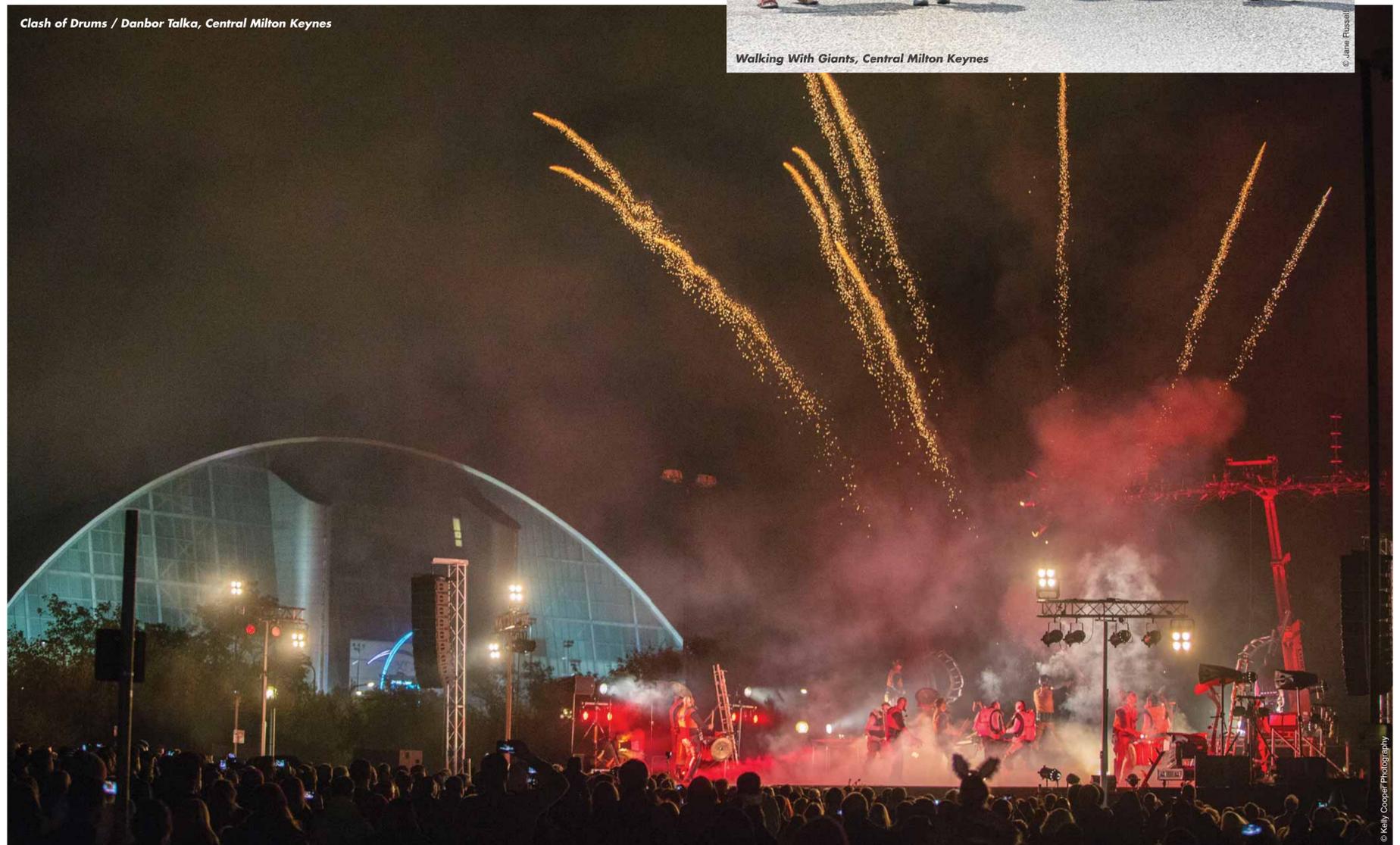
or email us: culture@milton-keynes.gov.uk



Paraffinalia, Campbell Park, Milton Keynes



Walking With Giants, Central Milton Keynes



Clash of Drums / Danbor Talka, Central Milton Keynes

© Kelly Cooper Photography



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Magna Karta

In preparation for MK50, MK Council ran a competition to design a new 'Great Charter' for Milton Keynes. This mini-project was developed in order to update the original designation document from 1967, which is one of Milton Keynes' most important archives.

The new 'Magna Karta' will be used at Civic ceremonies throughout the anniversary year. The commissioning panel shortlisted three finalists.

The panel described Studio Chehade's design as: *'the most creative design submitted, however we wanted the design to be about more than arguably the most famous element of Milton Keynes, the roundabout, and felt that this option could have looked more to the future.'*

Studio Chehade: www.chehade.co.uk

The panel felt that Walters Snowdon Advertising's design was: *'attractive, with a good concept, but the panel felt that the winning design better captured the dynamics of our communities.'*

Walter Snowdon Advertising: www.wsadvertising.co.uk

Magna Karta Final Design

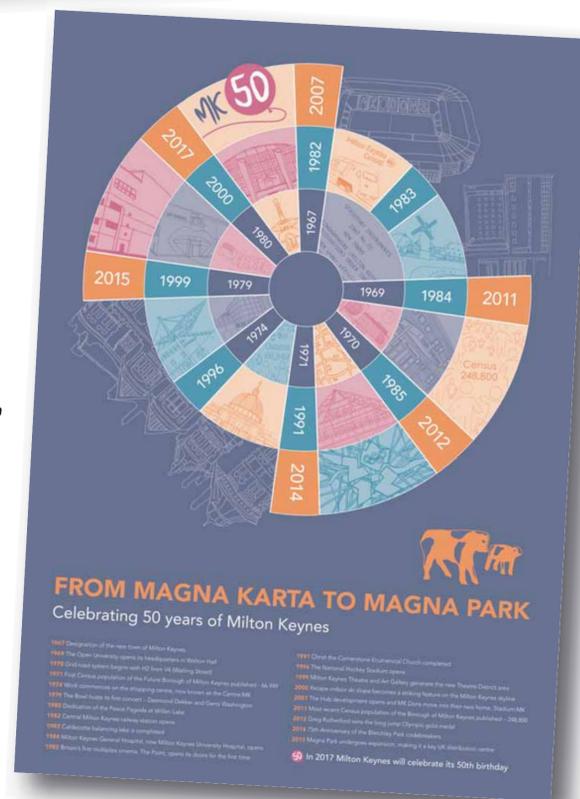
The commissioning panel selected the winning design based on; how the design celebrates Milton Keynes, how the design conveys key information relating to Milton Keynes, and how appropriate it is for use at Civic celebrations during 2017. Overall, the panel wanted the Magna Karta to reflect Milton Keynes' uniqueness, its past as a New Town and its future role as an International City.

Created by Mike Spike, the panel felt that this design was: *'the strongest concept, which really shows the dynamism of Milton Keynes and the range of different places, buildings and organisations that make up our city.'*

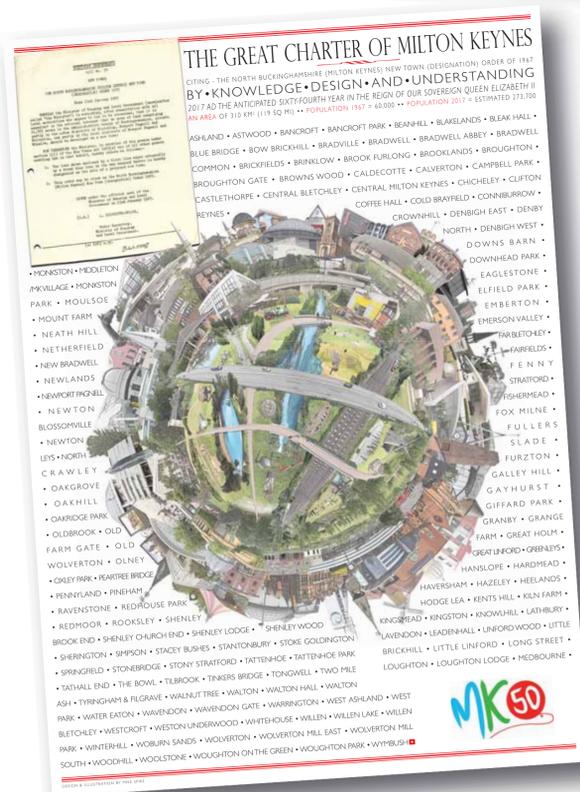
Mike Spike: www.mikespike.co.uk



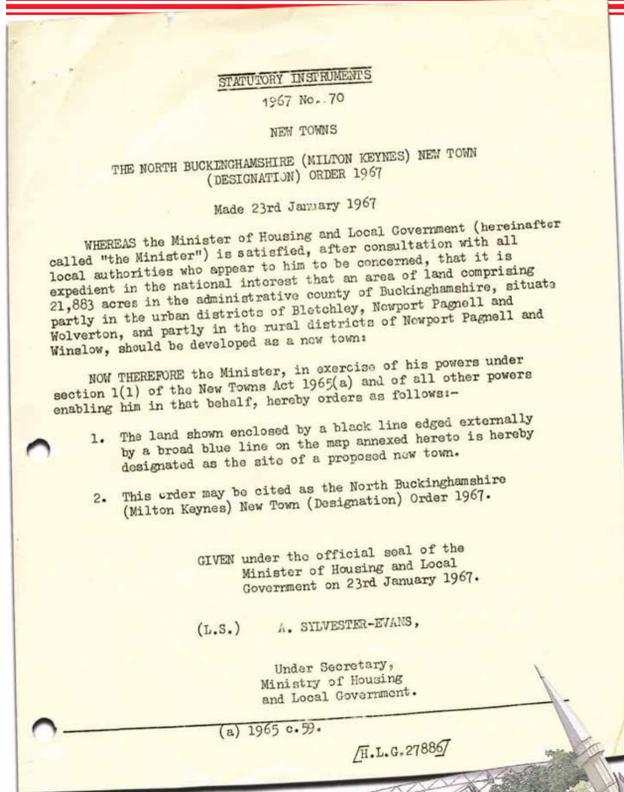
Studio Chehade's shortlisted design



Walter Snowdon Advertising's shortlisted design



Mike Spike's winning design featuring the original 'Great Charter' inset



THE GREAT CHARTER OF MILTON KEYNES

CITING - THE NORTH BUCKINGHAMSHIRE (MILTON KEYNES) NEW TOWN (DESIGNATION) ORDER OF 1967
BY • KNOWLEDGE • DESIGN • AND • UNDERSTANDING
2017 AD THE ANTICIPATED SIXTY-FOURTH YEAR IN THE REIGN OF OUR SOVEREIGN QUEEN ELIZABETH II
AN AREA OF 310 KM² (119 SQ MI) • POPULATION 1967 = 60,000 • POPULATION 2017 = ESTIMATED 273,700

ASHLAND • ASTWOOD • BANCROFT • BANCROFT PARK • BEANHILL • BLAKELANDS • BLEAK HALL •
BLUE BRIDGE • BOW BRICKHILL • BRADVILLE • BRADWELL • BRADWELL ABBEY • BRADWELL
COMMON • BRICKFIELDS • BRINKLOW • BROOK FURLONG • BROOKLANDS • BROUGHTON •
BROUGHTON GATE • BROWNS WOOD • CALDECOTTE • CALVERTON • CAMPBELL PARK •
CASTLETHORPE • CENTRAL BLETCHLEY • CENTRAL MILTON KEYNES • CHICHELEY • CLIFTON
REYNES •

COFFEE HALL • COLD BRAYFIELD • CONNIBURROW •
CROWNHILL • DENBIGH EAST • DENBY
NORTH • DENBIGH WEST •

DOWN S BARN •
DOWNHEAD PARK •

EAGLESTONE •
ELFIELD PARK •

EMBERTON •
EMERSON VALLEY •

FAR BLETCHLEY •
FAIRFIELDS •

FENNY
STRATFORD •

FISHERMEAD •
FOX MILNE •

FULLERS
SLADE •

FURZTON •
GALLEY HILL •

GAYHURST •
GIFFARD PARK •

GRANBY • GRANGE
FARM • GREAT HOLM •
GREAT LINFORD • GREENLEYS •

HANSLOPE • HARDMEAD •
HAVERSHAM • HAZELEY • HEELANDS •

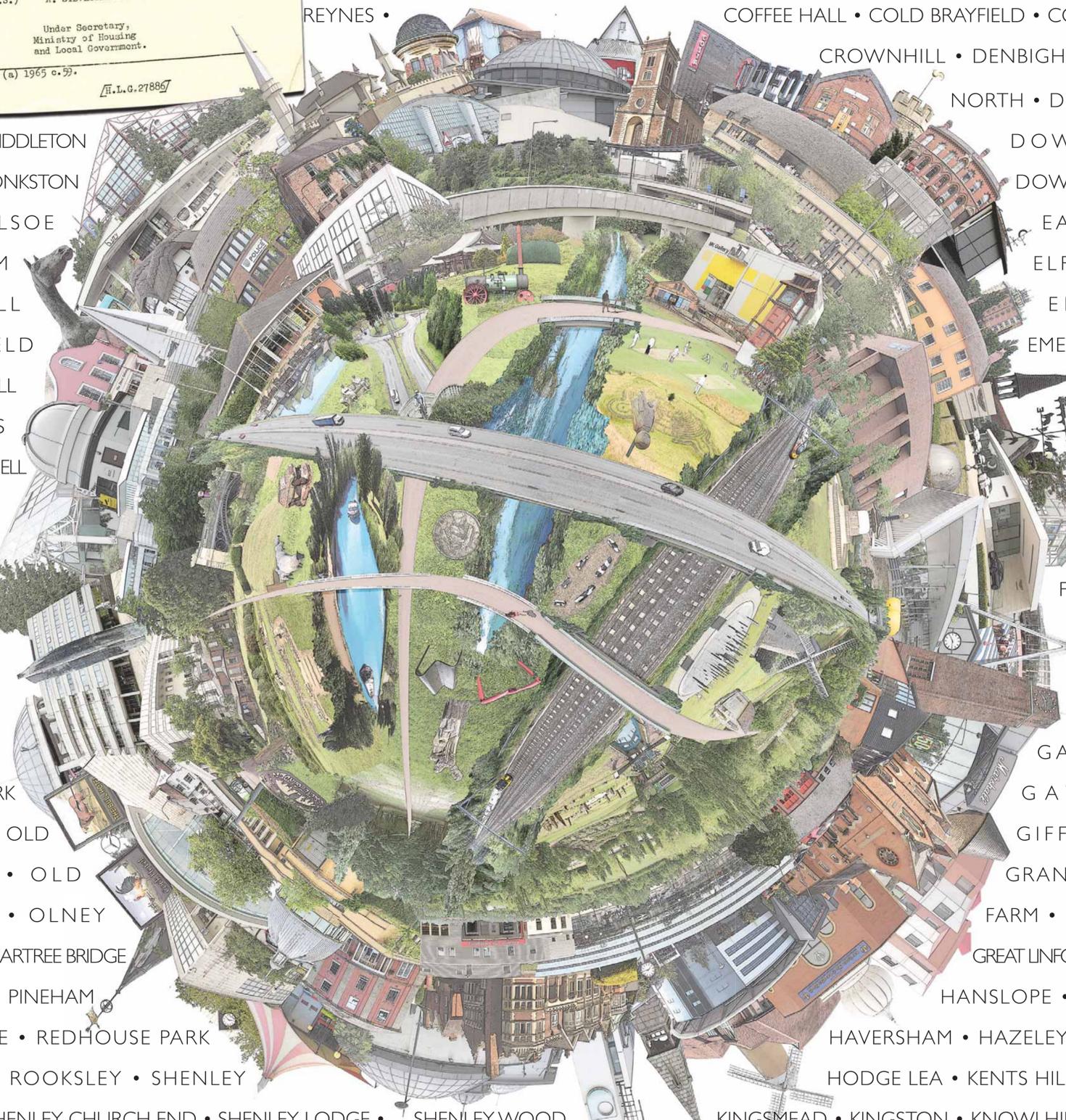
HODGE LEA • KENTS HILL • KILN FARM •
KINGSMEAD • KINGSTON • KNOWLHILL • LATHBURY •

LAVENDON • LEADENHALL • LINFORD WOOD • LITTLE
BRICKHILL • LITTLE LINFORD • LONG STREET •
LOUGHTON • LOUGHTON LODGE • MEDBOURNE •

ASH • TYRINGHAM & FILGRAVE • WALNUT TREE • WALTON • WALTON HALL • WALTON
PARK • WATER EATON • WAVENDON • WAVENDON GATE • WARRINGTON • WEST ASHLAND • WEST
BLETCHLEY • WESTCROFT • WESTON UNDERWOOD • WHITEHOUSE • WILLEN • WILLEN LAKE • WILLEN
PARK • WINTERHILL • WOBURN SANDS • WOLVERTON • WOLVERTON MILL EAST • WOLVERTON MILL
SOUTH • WOODHILL • WOOLSTONE • WOUGHTON ON THE GREEN • WOUGHTON PARK • WYMBUSH

MONKSTON • MIDDLETON
MKVILLAGE • MONKSTON
PARK • MOULSOE
MOUNT FARM
NEATH HILL
NETHERFIELD
NEW BRADWELL
NEWLANDS
NEWPORT PAGNELL
NEWTON
BLOSSOMVILLE
NEWTON
LEYS • NORTH
CRAWLEY
OAKGROVE
OAKHILL
OAKRIDGE PARK
OLDBROOK • OLD
FARM GATE • OLD
WOLVERTON • OLNEY
OXLEY PARK • PEARTREE BRIDGE
PENNYLAND • PINEHAM
RAVENSTONE • REDHOUSE PARK
REDMOOR • ROOKSLEY • SHENLEY
BROOK END • SHENLEY CHURCH END • SHENLEY LODGE • SHENLEY WOOD
SHERINGTON • SIMPSON • STACEY BUSHES • STANTONBURY • STOKE GOLDINGTON
SPRINGFIELD • STONEBRIDGE • STONY STRATFORD • TATTENHOE • TATTENHOE PARK
TATHALL END • THE BOWL • TILBROOK • TINKERS BRIDGE • TONGWELL • TWO MILE

EMERSON VALLEY •
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