



Milton Keynes Celebrates!

Milton Keynes Museum

Local Shops Celebrating Christmas



Christmas displays have long been used to attract customers to buy presents and all those foods needed to make meals at Christmas extra special.

Butchers would want to sell as much as possible so that when they closed to join in the festivities there would be nothing left.

If children could be tempted to stop and gaze into a window, parents could be made to stop too and the longer they looked, the more likely was a sale. A railway running among the window display, disappearing here and reappearing there, was a favourite for all kinds of shops that didn't sell toys.

Special tins for biscuits and sweets and colourful boxes or wrappings provided customers with ready-made Christmas presents.

