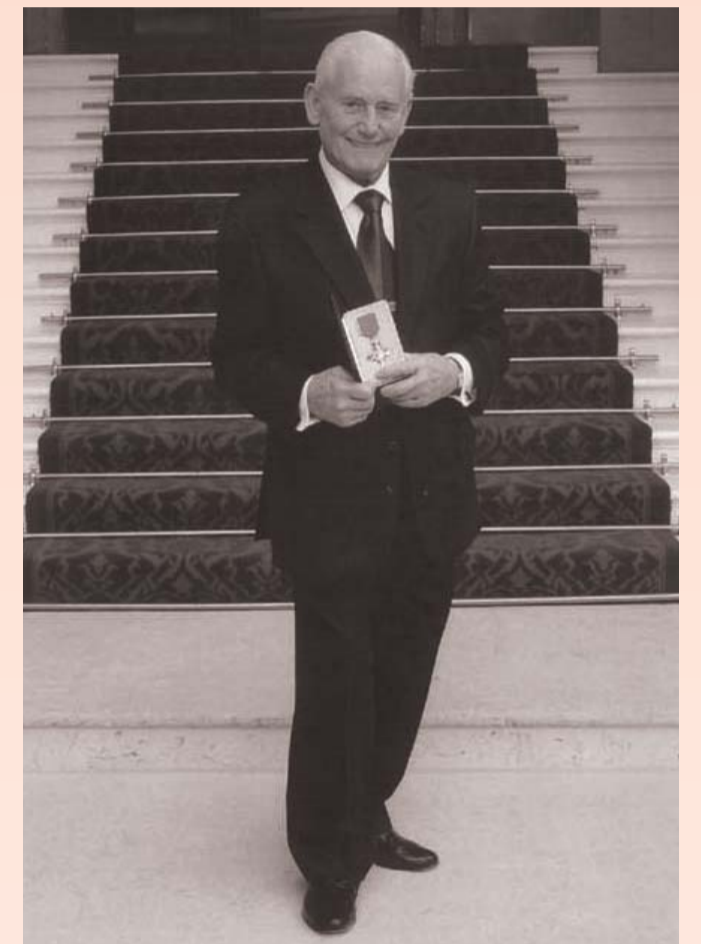
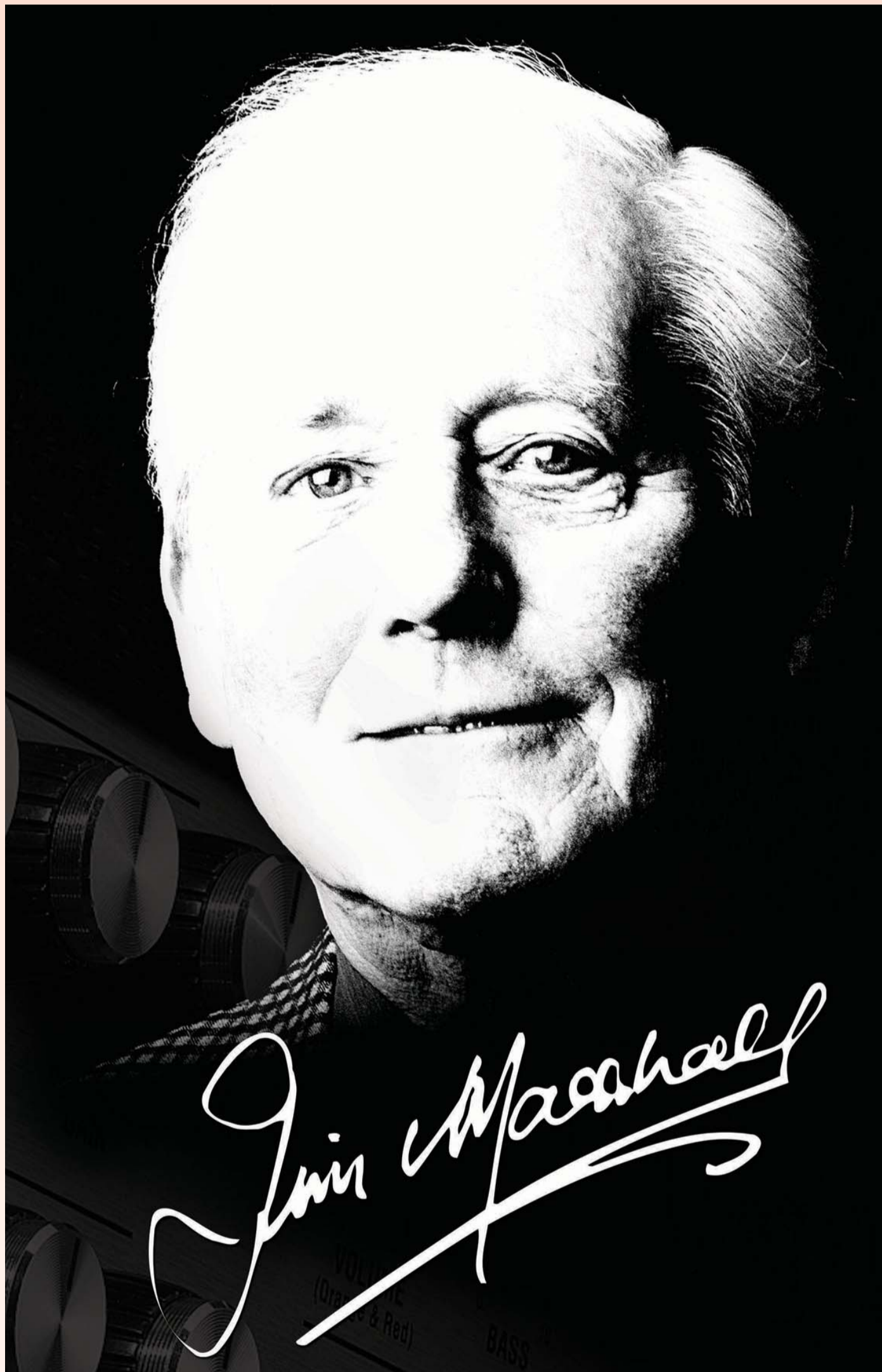




BIG PLAYERS

in Milton Keynes: **Sports, Arts & Media**

Jim Marshall



'If you want to get a little bit rude and loud, you've got to have a Marshall... It's the big daddy!'

Jeff Beck, Guitarist

In 1962 Jim Marshall was busy running his own music shop based in Hanwell, West London. Initially just selling drum kits, Jim was soon selling guitars, basses and, of course, amplifiers. When customers started asking for amps with a different sound from that currently on offer, Jim and his service engineer Ken Bran set about creating the first-ever Marshall guitar amplifier, the JTM45.

Over the next four years the company grew in reputation, size and stature as a world-leading authority on guitar amplification and needed to move to larger premises. In 1966 the company relocated to Denbigh Road, Bletchley. Thanks to the likes of The Who, Deep Purple, and Jimi Hendrix, to name but a few, the brand prospered and to this day inspires new generations of musicians.

Jim Marshall is a very generous sponsor of sports and arts charities in Milton Keynes. In sport, the company sponsors MK Dons Football Club, Marshall Milton Keynes Athletic Club, and MK Lions Basketball Club among others. Jim has also given significant support to the arts, particularly to the Stables and Milton Keynes Theatre.

'What Jim Marshall did was to provide English heavy metal and blues players of the mid '60s and early '70s with these weapons!'

Pete Townshend of The Who