

GO MILTON KEYNES!

Transport and Travel

Dial-a-Bus



'Milton Keynes Development Corporation introduced the Dial-a-Bus system. Outside your houses were like lamp-posts with a phone on it. You'd press a button and say, Right – can I have a bus to Bletchley – outside number 21, one adult two children. And they used to come right outside your house. It was magic. It worked really well, but it obviously wasn't profitable because it didn't last long.'

Kathy Sellick

- 'Dial-a-Bus' was a two-year trial from March 1975 using 16-seater minibuses.
- Bookings were received at a dedicated call-centre and passed on by radio-telephone to the buses.
- Trip requests could be made up to 30 minutes in advance, but buses could also be hailed on the street.

Information from: <http://design.open.ac.uk/potter/documents/enochetalTRB2006failed.pdf>